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## For Immediate Release

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## ***ClipMate Wins 2007 Shareware Industry Award for “Best Application”***

**Denver, Colorado – July 2007** THORNSOFT Development’s ClipMate Clipboard Extender has won the seventeenth annual Shareware Industry Award Foundation (SIAF) award for the category of “Best Application”. The SIAF award winners were announced at the Software Industry Conference, an annual 3-day event held in July, this year at the Hyatt Tech Center in Denver, Colorado. The SIAF awards are voted on by companies and individuals involved in the try-before-you-buy marketing method known as “Shareware”, and are meant to honor the very best programs marketed this way.

ClipMate enhances the bare-bones Windows clipboard by remembering all graphics and text that are copied to the clipboard, and storing them in user-defined collections for later use. ClipMate has an enormous capacity to hold a user’s clips. The standard Windows clipboard will hold one item; the Microsoft Office clipboard will hold 24 items; and many other competitive clipboard-extender products will hold 10-20 items. ClipMate can easily store thousands of items. Users can save time by storing words, sentences and images that they use over and over, and pasting them into emails and letters on-the-fly. ClipMate is an ideal companion when working on projects that require the collection of text and images, or consolidation of data from different sources. The latest version, ClipMate 7.2, enables usage on portable USB drives, including (but not limited to) “U3-Smart” drives. This allows the user to easily move the ClipMate program and data from one machine to another, using it on any PC running Windows XP or Vista, without the need to install onto each machine.

ClipMate is available directly from THORNSOFT Development, Inc. An electronic-only version costs \$34.95. A single-user license covers two running copies, so a user can run the same license on his desktop and laptop, or desktop and USB device. A CD edition is also available for an additional \$9.95 including shipping. Site licenses are available. ClipMate 7 runs under Windows 98/ME/2000, XP, and Vista. Visit the THORNSOFT Development home page at <http://www.thornsoft.com> to order ClipMate or to download a fully-functional, 30-day trial copy.

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Founded in 1991, and based in Spencerport, NY, THORNSOFT Development, Inc. produces utility software for Microsoft Windows. Windows is a trademark of Microsoft Corporation. The Shareware Industry Awards Foundation has held the awards every year since 1992. More information is available at <http://www.siavoting.com>

Reviewer Tools are available on the web, including electronic versions of product literature, screen shots and Q&As. The direct link is <http://www.thornsoft.com/press.htm> . Evaluation copy available on request.